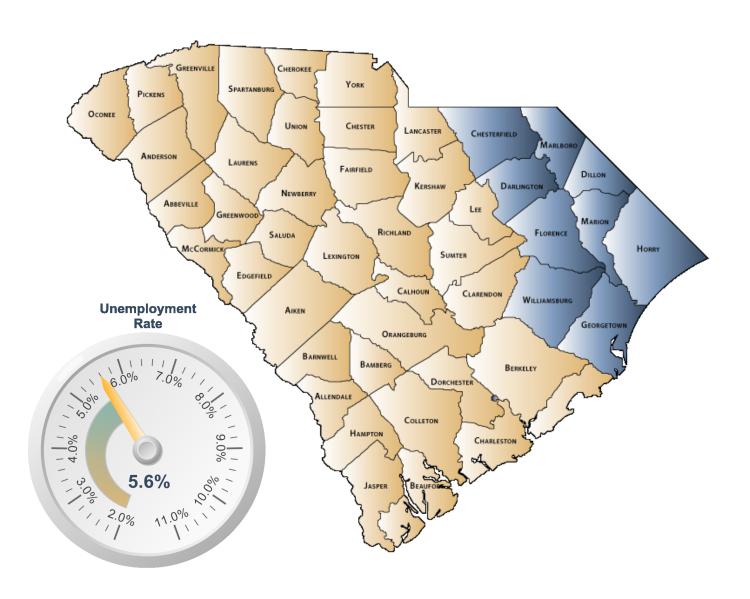
# **ECONOMIC PROFILE**

NESA



#### S.C. Department of Employment & Workforce

**Labor Market Information** 

1550 Gadsden Street, PO Box 995 Columbia, SC 29202 803-737-2660

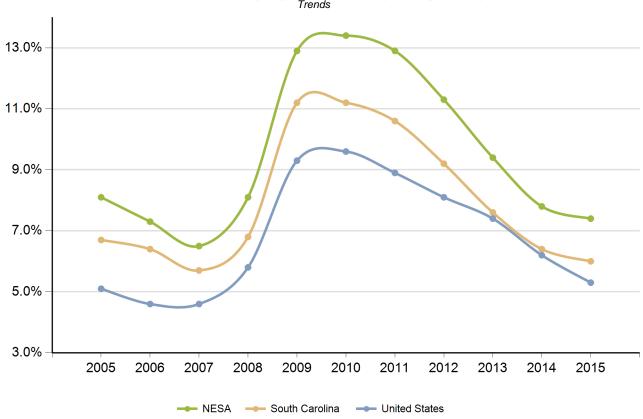
www.SCWorkforceInfo.com

#### **Table of Contents**

1. Economic Data	
Annual Unemployment Rates	3
Monthly Unemployment Rates	4
Area Job Openings	5
Unemployment Insurance	
Demographic Data	6
Industry Data	7
Occupation Data	8
Retail Sales	9
2. Demographic Data	
Population	
Age	10
Race	11
Gender	11
Change	12
Employer Data	
Size of Establishments	13
Employment by Size of Establishment	13
20 Largest Employers	14
3. Industry Data	
Employment by Industry	15
New Startup Firms	16
Top Occupational Openings	17
New Hires by Industry	18
Average Annual Wage by Industry	19
Age of Workers by Industry	
4. Education Data	
Educational Attainment	21
Graduate Trends	22
Educational Institutions	23

<sup>\*</sup>Disclaimer: All data provided is an aggregate of the counties' data that comprise the NESA

## Annual Unemployment Rate (Unadjusted) $_{\textit{Trends}}$

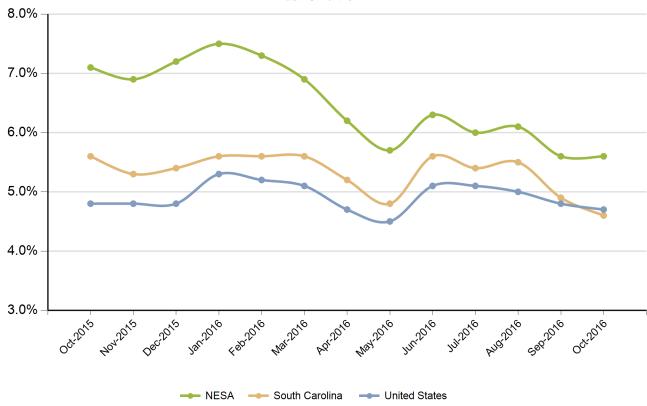


		NESA		South Carolina			Un	ited States	
Year	Employed	Unemployed	Unemp Rate	Employed	Unemployed	Unemp Rate	Employed	Unemployed	Unemp Rate
2005	290,425	25,613	8.1%	1,929,233	139,366	6.7%	141,730,000	7,591,000	5.1%
2006	300,854	23,647	7.3%	1,973,337	135,760	6.4%	144,427,000	7,001,000	4.6%
2007	303,143	21,007	6.5%	2,005,686	120,205	5.7%	146,047,000	7,078,000	4.6%
2008	300,152	26,358	8.1%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%
2009	286,394	42,430	12.9%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2010	281,999	43,695	13.4%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2011	283,772	42,148	12.9%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2012	286,828	36,487	11.3%	1,983,506	200,607	9.2%	142,469,000	12,506,000	8.1%
2013	291,738	30,200	9.4%	2,022,444	166,924	7.6%	143,929,000	11,460,000	7.4%
2014	296,780	25,265	7.8%	2,074,277	142,505	6.4%	146,305,000	9,617,000	6.2%
2015	302,415	24,082	7.4%	2,122,573	134,504	6.0%	148,834,000	8,296,000	5.3%

Source: SC Department of Employment & Workforce

#### Monthly Unemployment Rate (Unadjusted)





Period	NESA	South Carolina	United States
Oct-2015	7.1%	5.6%	4.8%
Nov-2015	6.9%	5.3%	4.8%
Dec-2015	7.2%	5.4%	4.8%
Jan-2016	7.5%	5.6%	5.3%
Feb-2016	7.3%	5.6%	5.2%
Mar-2016	6.9%	5.6%	5.1%
Apr-2016	6.2%	5.2%	4.7%
May-2016	5.7%	4.8%	4.5%
Jun-2016	6.3%	5.6%	5.1%
Jul-2016	6.0%	5.4%	5.1%
Aug-2016	6.1%	5.5%	5.0%
Sep-2016	5.6%	4.9%	4.8%
Oct-2016	5.6%	4.6%	4.7%

Source: SC Department of Employment & Workforce

63,800

61,522

59,888

South Carolina

117,003

111,941

108,508

5.1%

4.9%

4.7%

#### **Area Job Openings**

**Period Employed Unemployed** Unemp Job Openings **Employed** Unemployed Unemp **Job Openings** Rate Rate Oct-2015 302,283 8,366 2,133,670 22,998 7.1% 124,395 5.5% 71,138 Nov-2015 300,051 22,074 6.9% 7,914 2,136,651 124,159 5.5% 73,219 Dec-2015 7.2% 298,493 23,169 6,916 2,138,997 124,433 5.5% 60,418 Jan-2016 297,264 24,181 7.5% 7,808 2,150,533 124,506 5.5% 56,427 Feb-2016 300,912 23,851 7.3% 8,648 2,162,709 125,494 5.5% 64,238 Mar-2016 308,316 22,815 6.9% 9,448 2,174,655 131,324 5.7% 61,889 Apr-2016 6.2% 9,102 2,181,794 67,021 313,110 20,713 134,295 5.8% May-2016 19,137 8,185 2,185,072 129,861 63,126 315,788 5.7% 5.6% Jun-2016 320,378 21,646 6.3% 8,747 2,185,076 125,646 5.4% 61,518 Jul-2016 321,597 20,467 6.0% 8,659 2,182,885 120,854 5.2% 61,572

5,134 2,181,220

7,908 2,186,132

7,204 2,193,017

Source: SC Department of Employment & Workforce, The Coference Board's Help Wanted OnLine® Data Series South Carolina Data is Seasonally Adjusted

6.1%

5.6%

5.6%

20,652

18,586

18,141

**NESA** 

Aug-2016

Sep-2016

Oct-2016

317,928

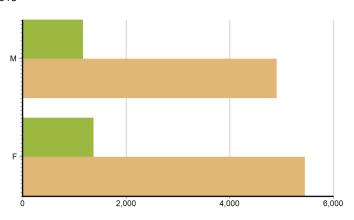
311,699

307,892

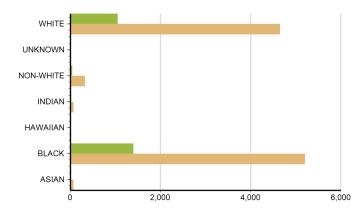
## Characteristics of Unemployment Insurance Claimants

October-2016

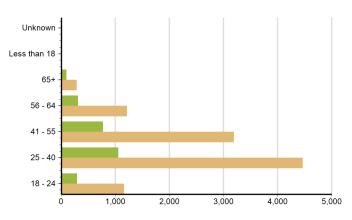
Gender	NESA	South Carolina
Female	1,374	5,452
Male	1,166	4,910

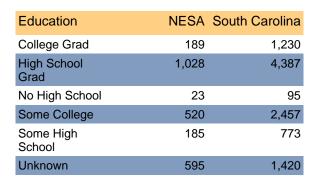


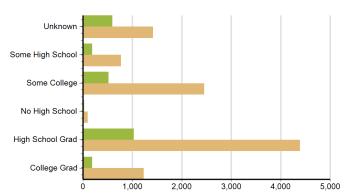
Race	NESA	South Carolina
ASIAN	12	73
BLACK	1,403	5,209
HAWAIIAN	2	18
INDIAN	23	74
NON-WHITE	47	329
UNKNOWN	1	2
WHITE	1,052	4,657



Age Group	NESA	South Carolina
18 - 24	295	1,161
25 - 40	1,057	4,464
41 - 55	770	3,193
56 - 64	309	1,218
65+	99	289
Less than 18	3	17
Unknown	7	20



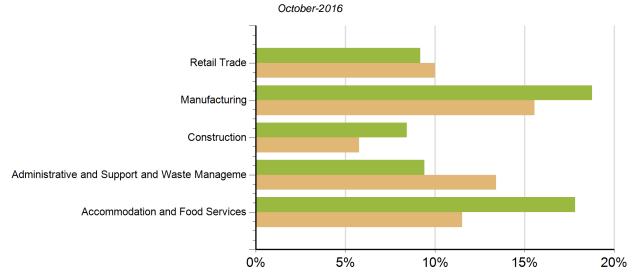




Source: SC Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Industry

Industry Groups with Largest Number of Claims

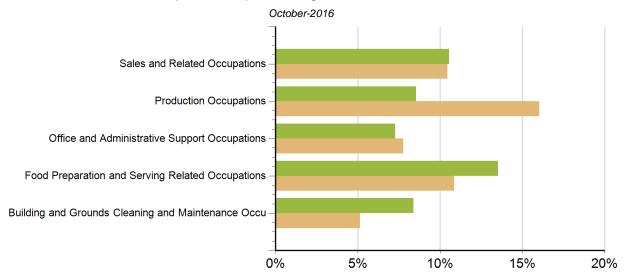


Industry	NESA	South Carolina
Transportation and Warehousing	46	275
Management of Companies and Enterprises	10	48
Professional, Scientific, and Technical Servi	64	442
Administrative and Support and Waste Manageme	240	1,394
Other Services (except Public Administration)	38	203
Unknown	238	1,225
Manufacturing	479	1,618
Information	10	105
Real Estate and Rental and Leasing	68	167
Educational Services	60	232
Retail Trade	234	1,040
Finance and Insurance	31	168
Agriculture, Forestry, Fishing and Hunting	46	94
Construction	215	599
Arts, Entertainment, and Recreation	96	263
Accommodation and Food Services	455	1,198
Public Administration	23	164
Wholesale Trade	45	355
Health Care and Social Assistance	154	795

Source: SC Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Occupation

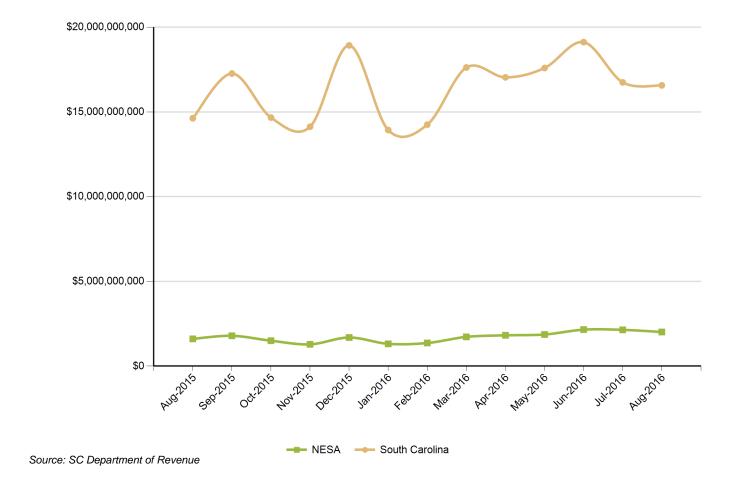
Occupation Groups with Largest Number of Claims



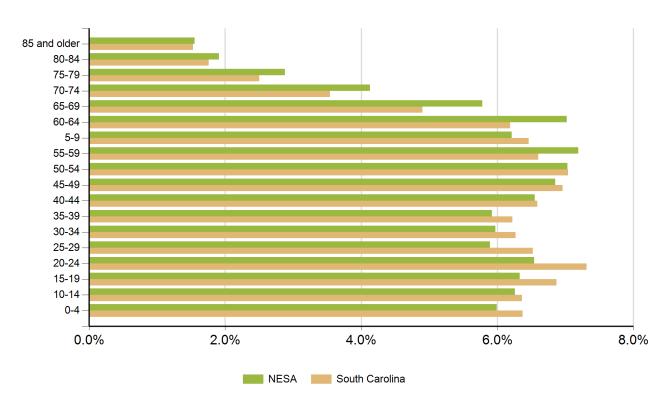
Occupation	NESA	South Carolina
Architecture and Engineering Occupations	10	106
Arts, Design, Entertainment, Sports, and Media Occ	19	79
Building and Grounds Cleaning and Maintenance Occu	214	534
Business and Financial Operations Occupations	43	320
Community and Social Service Occupations	16	83
Computer and Mathematical Occupations	10	168
Construction and Extraction Occupations	82	476
Education, Training, and Library Occupations	51	198
Farming, Fishing, and Forestry Occupations	8	64
Food Preparation and Serving Related Occupations	345	1,129
Healthcare Practitioners and Technical Occupations	35	239
Healthcare Support Occupations	82	435
Installation, Maintenance, and Repair Occupations	57	307
Legal Occupations	5	42
Life, Physical, and Social Science Occupations	2	16
Management Occupations	102	596
Military Specific Occupations	6	47
Office and Administrative Support Occupations	186	808
Personal Care and Service Occupations	58	212
Production Occupations	218	1,667
Protective Service Occupations	21	96
Sales and Related Occupations	269	1,086
Transportation and Material Moving Occupations	109	466
Unknown	604	1,223

Source: SC Department of Employment & Workforce

#### **Retail Sales**



## Population by Age



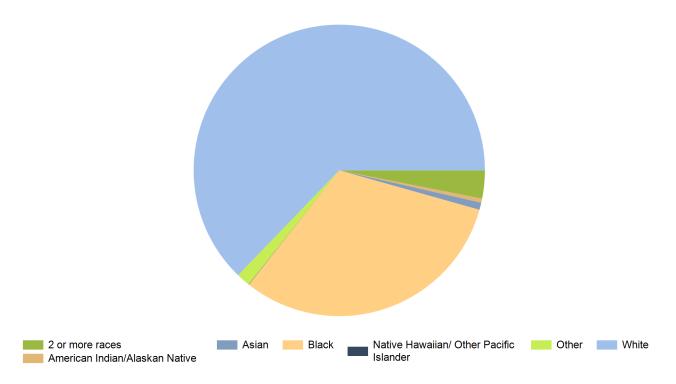
Age Range	NESA	South Carolina	United States
0-4	42,869	298,242	20,052,112
5-9	44,482	302,111	20,409,060
10-14	44,816	297,443	20,672,609
15-19	45,304	321,540	21,715,074
20-24	46,812	342,237	22,099,887
25-29	42,138	305,167	21,243,365
30-34	42,753	293,464	20,467,912
35-39	42,405	291,183	19,876,161
40-44	46,911	308,158	20,998,001
45-49	49,075	325,660	22,109,946
50-54	50,354	329,431	22,396,322
55-59	51,493	309,061	20,165,892
60-64	50,260	289,690	17,479,211
65-69	41,371	229,251	13,189,508
70-74	29,573	165,797	9,767,522
75-79	20,636	117,187	7,438,750
80-84	13,641	82,223	5,781,697
85 and older	11,108	71,757	5,673,565

Source: US Census Bureau, American Community Survey

## Population by Race

Race	NESA	%	South Carolina	%	United States	%
White	456,568	62.8%	3,144,146	66.0%	230,592,579	72.0%
Black	227,677	31.3%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	3,377	0.5%	14,732	0.3%	2,540,309	0.8%
Asian	5,738	0.8%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	236	0.0%	2,128	0.0%	526,347	0.2%
2 or more races	22,584	3.1%	169,670	3.6%	17,464,666	5.5%
Other	11,113	1.5%	74,130	1.6%	14,746,054	4.6%

Source: US Census Bureau, American Community Survey



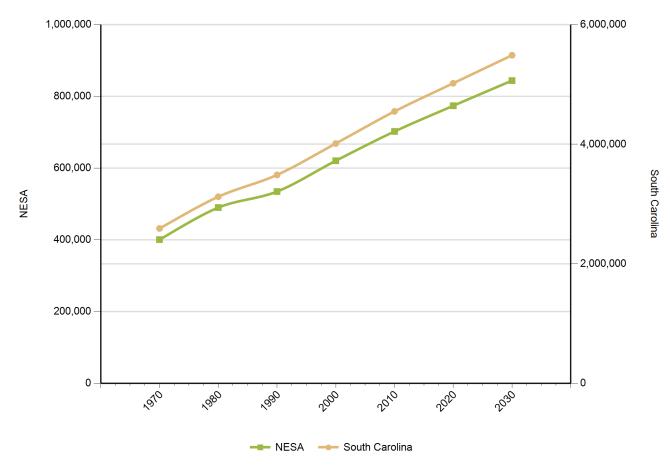
## Population by Gender

Gender	NESA	South Carolina	United States
Female	371,406	2,403,297	158,289,182
Male	344,595	2,276,305	153,247,412

Source: US Census Bureau, American Community Survey

## Population Change

#### Historical and Projected



Year	NESA	South Carolina
1970	400,739	2,590,713
1980	490,043	3,121,820
1990	534,669	3,486,310
2000	620,572	4,012,012
2010	702,270	4,549,150
2020	773,900	5,020,400
2030	844,120	5,488,460

Source: US Census Bureau

## Employers by Size of Establishment

Employees	NESA	South Carolina
0 to 4	9,900	73,368
5 to 9	3,194	19,978
10 to 19	2,274	14,418
20 to 49	1,549	10,809
50 to 99	572	4,312
100 to 249	301	2,645
250 to 499	65	822
500 to 999	26	361
1000 +	14	285

## Employment by Size of Establishment

Employees	NESA	South Carolina
0 to 4	15,509	110,382
5 to 9	21,310	132,938
10 to 19	30,738	195,799
20 to 49	47,548	330,487
50 to 99	38,995	296,823
100 to 249	44,294	397,885
250 to 499	21,754	281,022
500 to 999	18,184	245,734
1000 +	28,999	732,401

Source: SC Department of Employment & Workforce - Q1 2016

## 20 Largestest Employers (Listed Alphabetically)

**Corporation Name** 

HORRY COUNTY DEPARTMENT OF EDUCATIO

WAL-MART ASSOCIATES INC

MCLEOD REGIONAL MEDICAL CENTER

FLORENCE PUBLIC SCHOOL DISTRICT #1

HORRY COUNTY COUNCIL

SCHAEFFLER GROUP USA INC

FOOD LION LLC

**GEORGETOWN HOSPITAL SYSTEM** 

COASTAL CAROLINA UNIVERSITY

DARLINGTON COUNTY SCHOOL DISTRICT

GEORGETOWN COUNTY DEPT OF EDUCATION

**CAROLINAS HOSPITAL SYSTEM** 

SONOCO PRODUCTS COMPANY

WYNDHAM VACATION OWNERSHIP INC

GRAND STRAND REGIONAL MEDICAL CENTE

K MART CORPORATION

WAL-MART ASSOCIATES INC.

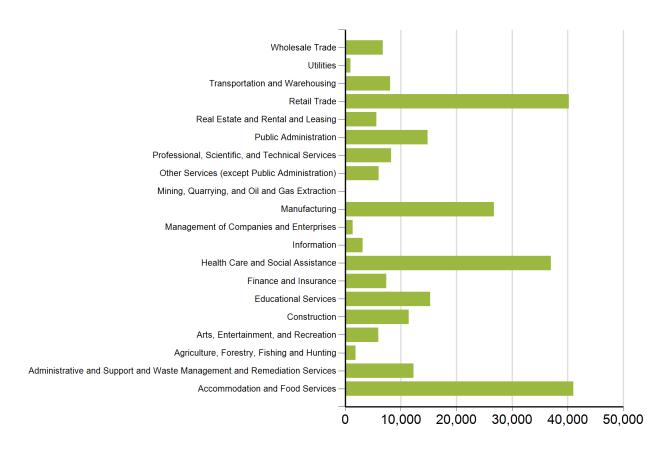
**ASSURANT GROUP** 

SOUTHEAST RESTAURANTS CORPORATION

CHESTERFIELD COUNTY SCHOOL DISTRICT

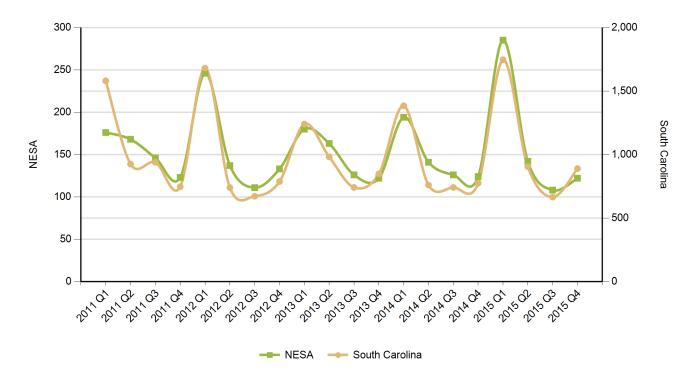
Source: SC Department of Employment & Workforce - Q1 2016

#### Employment by Industry



Source: SC Department of Employment & Workforce Quarterly Census of Employment and Wages (QCEW) - Q1 2016

#### **New Startup Firms**



Quarter	NESA	South Carolina
2015 Q4	122	889
2015 Q3	108	665
2015 Q2	142	905
2015 Q1	285	1,746
2014 Q4	124	775
2014 Q3	126	741
2014 Q2	141	760
2014 Q1	194	1,384
2013 Q4	122	848
2013 Q3	126	741
2013 Q2	163	982
2013 Q1	180	1,240
2012 Q4	133	788
2012 Q3	111	672
2012 Q2	137	740
2012 Q1	246	1,680
2011 Q4	123	747
2011 Q3	146	939
2011 Q2	168	925
2011 Q1	176	1,580

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: SC Department of Employment & Workforce

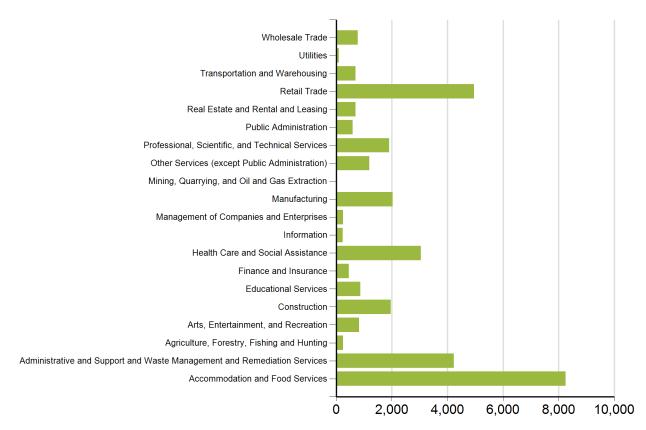
## Top 20 Occupational Openings

#### April 2016

Occupation Name (Soccode)	Job Opening
Registered Nurses (29-1141)	806
Heavy and Tractor-Trailer Truck Drivers (53-3032)	610
Retail Salespersons (41-2031)	268
First-Line Supervisors of Retail Sales Workers (41-1011)	263
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	238
Maids and Housekeeping Cleaners (37-2012)	210
Maintenance and Repair Workers, General (49-9071)	183
Physical Therapists (29-1123)	160
Hotel, Motel, and Resort Desk Clerks (43-4081)	154
Customer Service Representatives (43-4051)	138
Waiters and Waitresses (35-3031)	135
Landscaping and Groundskeeping Workers (37-3011)	124
Combined Food Preparation and Serving Workers, Including Fast Food (35-3021)	120
Automotive Service Technicians and Mechanics (49-3023)	108
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	105
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	99
Speech-Language Pathologists (29-1127)	98
Occupational Therapists (29-1122)	96
Cooks, Restaurant (35-2014)	94
Medical and Health Services Managers (11-9111)	87

Source: SC Department of Employment & Workforce and The Conference Board's Help Wanted OnLine® Data Series

## New Hires by Industry



US Census Bureau, Local Employment Dynamics - Q1 2014

#### Average Annual Wage by Industry



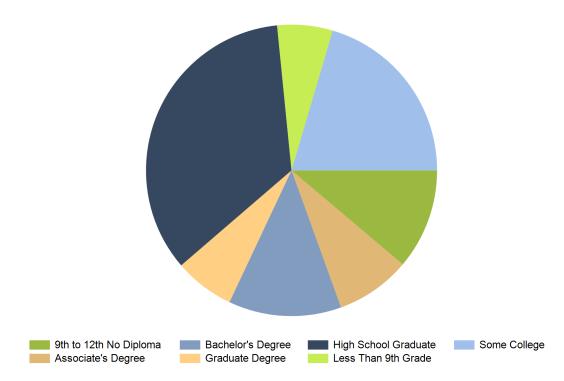
Source: SC Department of Employment & Workforce Quarterly Census of Employment and Wages (QCEW) - Q1 2016

## Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	4,251	10,698	14,944	50,091	53,028	54,652	41,830	14,787
Agriculture, Forestry, Fishing and Hunting	8	48	79	263	392	437	358	181
Mining, Quarrying, and Oil and Gas Extraction	0	0	4	21	32	47	29	7
Utilities	0	9	38	353	385	540	332	78
Construction	38	231	403	1,877	2,278	2,326	1,554	549
Manufacturing	48	417	1,015	4,584	6,394	7,636	5,745	999
Wholesale Trade	26	129	265	1,317	1,728	1,882	1,375	543
Retail Trade	1,301	3,183	3,307	7,466	6,337	6,798	5,317	2,503
Transportation and Warehousing	9	203	319	1,067	1,360	1,445	1,082	332
Information	47	88	151	776	911	687	408	108
Finance and Insurance	8	86	326	1,853	1,720	1,532	1,151	415
Real Estate and Rental and Leasing	21	111	219	903	1,015	1,253	1,090	576
Professional, Scientific, and Technical Services	24	134	293	1,641	1,819	1,772	1,345	591
Management of Companies and Enterprises	19	40	81	317	368	428	278	129
Administrative and Support and Waste Management and Remediat	78	632	1,077	3,244	2,896	2,897	2,067	843
Educational Services	21	132	598	3,392	4,873	5,564	5,259	1,468
Health Care and Social Assistance	93	656	1,491	7,372	8,769	8,424	6,598	1,839
Arts, Entertainment, and Recreation	148	298	423	1,116	954	943	932	902
Accommodation and Food Services	2,207	3,876	4,026	8,961	6,458	5,325	3,131	1,315
Other Services (except Public Administration)	72	227	343	1,131	1,289	1,476	1,175	635
Public Administration	19	144	450	2,380	2,924	3,102	2,518	741

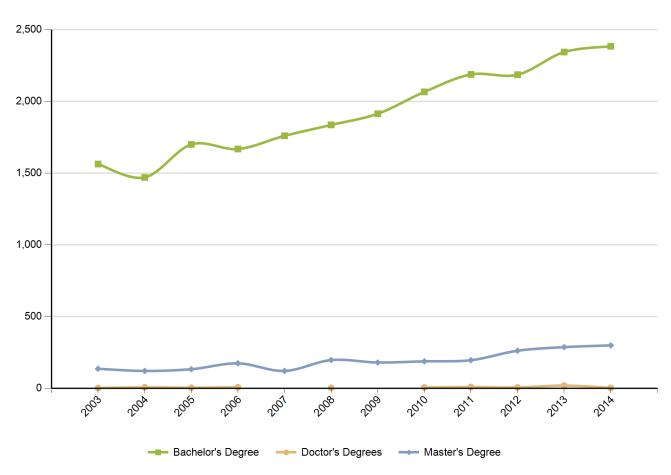
Source: US Census Bureau, Local Employment Dynamics - Q1 2014

## Educational Attainment (Population 25 Years and Older)



Source: US Census Bureau, American Community Survey - 2013 5-Year Estimates

#### **Graduate Trends**



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

#### **Educational Institutions**

Academy for Careers and Technology 2697 E Hwy 76 Mullins, SC 29574 843.423.1941 http://www.mcact.org 2014 Degrees Awarded: 23

Coastal Carolina University 103 Tom Trout Drive Conway, SC 29526 843.347.3161 http://www.coastal.edu

2014 Degrees Awarded: 1785

Florence-Darlington Technical College 2715 W. Lucas Street Florence, SC 29501 843.661.8324 http://WWW.FDTC.EDU 2014 Degrees Awarded: 856

Golf Academy of America-Myrtle Beach 3268 Waccamaw Blvd. Myrtle Beach, SC 29579 800.342.7342 http://www.golfacademy.edu 2014 Degrees Awarded: 180

ITT Technical Institute-Myrtle Beach 9654 North King's Highway, Suite 10 Myrtle Beach, SC 29572 843.497.7820 http://www.itt-tech.edu 2014 Degrees Awarded: 49

Kenneth Shuler School of Cosmetology-Florence 2443 West Lucas Street Florence, SC 29501 843.679.3778 http://www.kennethshuler.com 2014 Degrees Awarded: 77

Northeastern Technical College 1201 Chesterfield Hwy. Cheraw, SC 29520 843.921.6900 http://www.netc.edu 2014 Degrees Awarded: 284

Virginia College-Florence 2400 David H. McLeod Blvd Florence, SC 29501 843.407.2200 http://www.vc.edu 2014 Degrees Awarded: 185 Cathedral Bible College 803 Howard Avenue Myrtle Beach, SC 29577 843.477.1503 http://www.cathedralministries.org 2014 Degrees Awarded: 19

Coker College 300 E College Ave Hartsville, SC 29550 843.383.8000 http://www.coker.edu 2014 Degrees Awarded: 245

Francis Marion University 4822 East Palmetto Street Florence, SC 29506 843.661.1362 http://www.fmarion.edu 2014 Degrees Awarded: 655

Horry-Georgetown Technical College 2050 Highway 501 East Conway, SC 29526 843.347.3186 http://www.hgtc.edu 2014 Degrees Awarded: 1582

Jolei's Hair Institute 203 E. Main Street Olanta, SC 29114 843.396.9010 http://www.jhisoc.com 2014 Degrees Awarded: 23

Miller-Motte Technical College-Conway 2541 Highway 501 East Conway, SC 29526 843.591.1100 http://www.miller-motte.edu 2014 Degrees Awarded: 384

Strand College of Hair Design 423 79th Ave N Myrtle Beach, SC 29572 843.467.2397 http://www.strandcollege.com 2014 Degrees Awarded: 22

Williamsburg Technical College 601 Martin Luther King Jr Ave Kingstree, SC 29556 843.355.4110 http://www.wiltech.edu 2014 Degrees Awarded: 127 Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System